



September 2018

Dear Parents/Carers,

**Re: PTA Fundraising**

At a time when education budgets are being ever more tightly squeezed, the PTA continues to look for new ways we can fundraise most effectively to support all of our children's educational experiences. We are aware that many employers offer opportunities to support charities through both payroll giving and matched fundraising.

**Matched fundraising**

Many companies are happy to match fundraising efforts which their employees are involved in or have a connection with. For example, they may agree to match the fundraising of a particular event or a specific stall at a Market. Many corporations have such schemes, including *Barclays Bank, ExxonMobil, Cable and Wireless, Yorkshire Bank, and Lloyds Bank*. Your CSR (Corporate Social Responsibility) or Community Relations Manager or HR department may be the best person to check with.

If your company offers such a scheme and you are happy to approach them please do let us know to enable us to maximise our fundraising efforts.

**Payroll giving**

This is a simple, tax efficient way to make one off or regular donations to registered charities, including Farnborough Primary School PTA. Donations are made out of income before tax is taken off, meaning that donors are given tax relief on their donation immediately and at their highest rate of tax. The donation to the PTA effectively costs you less. There is no minimum or maximum amount that can be given. If your employer offers payroll giving you can simply complete a donor form that authorises your payroll department to set this up. The employer then passes these funds on to a HMRC approved payroll giving agency who will distribute the donation on to us. Over 4,000 employers are already signed up and this is a great way for parents to support the PTA if they don't have time to support us in other ways.

If you would like to support us in either of these ways please do get in touch.

Kind regards,

Stephen Pearce

PTA Treasurer